

ANNUAL REPORT

WWW.MCDONOUGHCOUNTYCEO.COM

Creating Entrepreneurial Opportunities (CEO) is a year-long course designed to partner with community members and provide an overview of business development and processes to high school juniors and seniors. CEO is not school; instead, students are immersed in real-life learning experiences to take risks, manage results and learn from outcomes.

Our local business community partners with schools in McDonough County to create project-based experiences for students by providing funding, expertise, meeting space, business tours, and one-on-one mentoring. Students:

- visit area businesses
- learn from guest speakers
- are paired with business mentors
- create a class business
- write individual business plans
- start and operate their own business



CEO students learn business concepts that are critical to developing 21st-century skills like problem-solving, teamwork, self-motivation, responsibility, higher-order thinking, communication, and inquiry.

To be selected for CEO, students must submit a written request for admission, letters of recommendation and complete an entrepreneurial profile.

CEO facilitator Alison Jefferson guides students, meeting for class each weekday throughout the school year from 7:30 to 9 a.m. They arrive at a local business dressed in business attire, ready to meet community members and learn life skills. The capstone event is a trade show where each student showcases their personal business to the public.

ABOUT US

McDonough County CEO was launched in the fall of 2019 with a class of 12 students. Students from Bushnell-Prairie City, Macomb, West Prairie, ROYALS, and Trinity Academy High Schools, including homeschooled students, are eligible to participate.

CONTACT US

facilitator@mcdonoughcountyceo.com

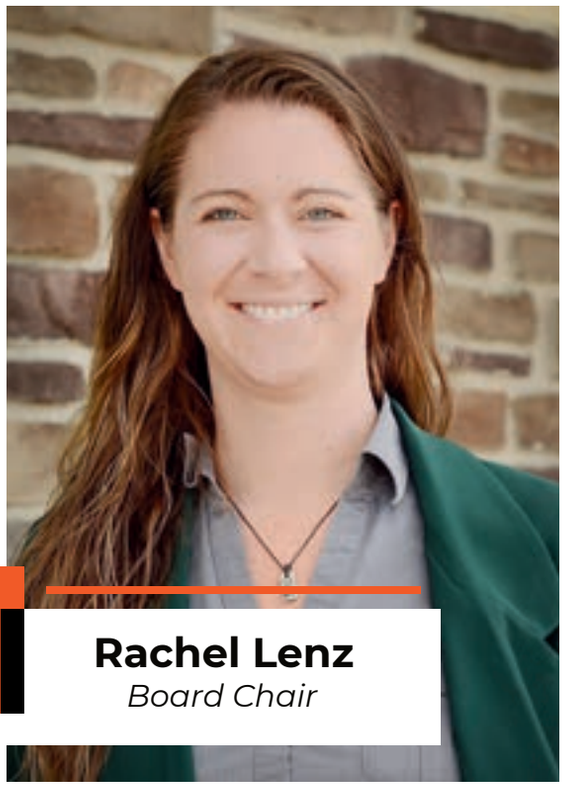
OUR MISSION

Being and developing life-long learners, owners, creators, communicators and connectors

OUR VISION

CEO nurtures entrepreneurial thinkers who possess an awareness of themselves and their communities.

LETTER FROM THE BOARD CHAIR



Rachel Lenz
Board Chair

It is my pleasure to present the 2024 McDonough County CEO Annual Report. Having completed our fifth year, McDonough County CEO continues to expose area high school students to all the wonderful businesses, people, and potential that the McDonough County area has to offer. The success of this program required the involvement of everyone.

Without the financial support from our investors, the willingness of businesses to give tours and speaking presentations, the commitment from our mentors, the investment from our board members as well as the creative work of our facilitator, this program would not be what it is today

CEO is a true testament of what a county can accomplish when it works together for the benefit of our next generation of leaders. Our team's transformation from high school students to young entrepreneurs is evident in their appearance, outward behavior, inquisitiveness, problem solving, personal responsibility, trustworthiness, enhanced ability to interact with adults, optimism, hard work, and determination.

McDonough County CEO is helping to unlock the true potential of our future leaders. It continues to be my honor and pleasure to serve on the CEO Board. Being able to witness the growth of these students in such a short amount of time amazes me each year. Growth in confidence, communication skills, and creativity are just a few of the successes I see in each one of them.

I will leave you with a quote from Henry Ford, "Whether you think you can or think you can't, you're right." Our students are leaving this year with a foundation of what they can achieve. For that, I thank you. Congratulations to the CEO Class of 2024!

LETTER FROM THE FACILITATOR

Higher expectations. At the beginning of each school year, we discuss the expectations we have of our McDonough County CEO team members. From the basics of attire and timeliness to a higher level of engagement and follow-through, we impress upon them the difference that these expectations make on their experience in the program. They are held to higher standards than their typical peers in school. If they rise to the challenge, they will finish the year with more skills, knowledge, and confidence to take them forward in life. Learning how to start and run a business is the final reward!



Alison Jefferson
Facilitator

The team of students we present to you in this annual report accepted the challenge from day one. They entered with a high level of curiosity and willingness to learn and exit with practical experience and business knowledge.

We start “small” with the task of acquiring name badges for the school year. They learn a little about each other and their strengths during this process. We continue building upon that experience with more team bonding activities at various points during the year. The most challenging and demanding process occurs during the creation of the class business. This team came together during the first semester and presented a hugely successful class business of which they all can be proud!

Our second semester was focused on personal business development. This team presented us with a nearly equal mix of service and product businesses. These students came up with creative business ideas that matched their skills and personalities well.

I hope you enjoy reading about the accomplishments of the CEO Class of 2024 in the pages that follow. It has been my privilege to work with these students each and every day of the school year. We can’t wait to see what they do next!

MEET THE CLASS OF 2024



Anika Clark - Cuddles & Co.

Anika Clark is the founder of Cuddles and Co. Cuddles and Co. is an animal walking and sitting business based in Macomb, Illinois that goes all around McDonough County. For more information, please email anikac324@gmail.com Or at 309-252-1762 and check out and on Facebook. Anika plans to attend WIU to major in Law Enforcement and Justice Administration. Anika is mentored by Robert Johnson of Bridgeway.



Montanna Diephuis - Savory Swirls

Montanna Diephuis is the founder of Savory Swirls. Savory Swirls is a small non-dairy liquid coffee creamer business. She created Savory Swirls for those who enjoy their coffee sugary but have dairy intolerant issues or just prefer non-dairy products. You can get in contact with Montanna through Instagram @savory.swirls or Facebook under the name Savory Swirls. Montanna plans to major in the medical field at WUI, as well as join their cheerleading team.



Lindsey Dunn - Hometique

Lindsey Dunn is the founder of Hometique. Hometique is a handmade, wooden home decor business, based in Colchester, IL. For more information, contact Lindsey at lmdunn25@gmail.com, 309-331-4681, or on Facebook at Hometique. Lindsey is mentored by Stephanie Zimmerman.



Audrey Hood - Flower Child Creations

Audrey Hood is the founder Flower Child Creations. At Flower Child Creations, we specialize in crafting unique decorative crochet items, including delicate flowers, cuddly plushies, and a variety of accessories. We ensure that each creation is handcrafted to perfection for all of our customers. For more information contact Audrey on Facebook, Instagram, or on her website at http://flowerchildcreations7.myshopify.com/ Audrey is mentored by Rachel Kerns.



Justice Keene - Bomber Sports Network

Justice Keene is the founder of Bomber Sports Network. Bomber Sports Network is a broadcasting service in Macomb, Illinois that specializes in bringing the best live Bomber sports coverage & up to date scores and information from Bomber Country. For more information contact Justice at (309) 209-0341 or at JusticeKeene9@Gmail.com and check out Bomber Sports Network on YouTube & Facebook. Justice is mentored in the program by Tim Rice.

MEET THE CLASS OF 2024



Kate Killian - Kaptured by Kate Photography

Kate Killian is the founder of Kaptured by Kate Photography. Kaptured by Kate Photography is a photography business based in Macomb, IL that provides "shoot and share" photography at affordable prices. We want to tell your story! For more information contact Kate at KapturedbyKate@myyahoo.com. Kate is mentored by Danielle Bice.



Wesley McEwen - Dream 3D

Wesley McEwen is the founder of Dream 3D. Dream 3D is a fully customizable on demand resin 3D printing service, that brings the benifits of a large city to our small town communities. For more information reach out at wmcewen22@gmail.com, over the phone at 309-313-2606 or follow me on facebook at Dream 3D. Wesley McEwen is Mentored by Susan Creasey.



Belle Petty - Perfect Pitch

Belle Petty is the founder of Perfect Pitch. Perfect Pitch is a pitching lesson company based in Colchester, IL. This business specializes in building softball players technique and confidence. For more information, contact Belle at 309-252-1618 or at bellepetty36@gmail.com and check out Perfect Pitch on Facebook. Belle is mentored by Jason Davis.



James Reynolds - James Mows

James Reynolds is the founder of James Mows. James Mows is a service based business where I will take care of your yard work and landscaping needs, James Mows based out of Tennessee, IL and has a decently big radius of travel for mowing yards. You can reach out to James at 309-313-1702 or jamesreynolds62374@gmail.com. James plans on attending WIU and major in conservation. James is mentored by Brad Hunt.



Alyssa Shockency - Bake Bites Bakery

Alyssa Shockency is the owner and founder of BakeBites Bakery. BakeBites Bakery is a home-based bakery located in Macomb, IL. They specialize in convenient, ready-to-go desserts for any event. For more information contact Alyssa at bakebitebake@gmail.com or at 309-259-0672 and check out BakeBites Bakery on Facebook or bakebites_bakery on Instagram. Alyssa plans to study abroad for University, double majoring in Criminal Psychology and English Education, with a minor in Theatre. Alyssa is mentored by Blake Severs.

MEET THE CLASS OF 2024



Keala Stasen - Stasen's String Designs

Keala Stasen is the founder of Stasen's String Designs. Stasen's String Designs is a business where string art kits are sold and where customers can buy customizable string art based in Macomb, IL. For more information, contact Keala at Stasenk6keala@gmail.com or @Stasensstringdesigns on Facebook or Instagram. Keala is mentored by Kristen Conrad.



Adrianna Swanson - A'scent Perfumery

Adrianna Swanson is the founder of A'scent perfumery. A'scent perfumery is a perfume maker based in Bushnell, IL that makes high quality perfume that are sweet and not to strong. If you want to contact them find them on Facebook at A'scent perfumery. Adrianna's plans are still not fully decided but hopes to continue the business. Adrianna is mentored by Megan Winters.

Schools/Programs Represented

Bushnell-Prairie City High School

Thank You for Providing our Home Base

The CEO program is not meant to feel like school, therefore daily activities are held in board rooms and spaces provided to the CEO program by community members and investors. This year they split their time between McDonough Telephone Cooperative in Colchester, Small Towner Event Venue and the Regional Office of Education in Macomb, and Tellers in Bushnell.

These companies generously provided
professional meeting places for months at a time that served as the home base
for the class in between site visits and other activities.

Class of 2024

August 1, 2023 - July 31, 2024

INCOME	
Investor Income	46,000.00
Investor Relations Sponsorships	1,000.00
Interest Income	29.15
Total Income	**47,029.15**
EXPENSES	
Administrative Agent Fee	0.00
Bank Service Charges	13.20
Events Committee	1,207.25
Investor Relations Committee	1,120.79
Marketing Committee	1,469.96
Mentor Committee	0.00
Facilitator Auto/Travel	837.52
Fiscal Agent Fee	0.00
Insurance	879.00
Midland Institute Fee	5,000.00
Miscellaneous	19.19
Postage	215.04
Salary	27,186.81
Total Expense	**37,898.76**
Net Income	**9,130.39**

INVESTORS

Investors are the heart of McDonough County CEO. An annual investment of $1,000 per year for three (3) years provides the necessary resources for current-year facilitator salary and other expenses, and ensures the sustainability of the McDonough County CEO class for future students. Investor commitments of site tours, guest speakers, and mentor relationships are critical to the success of our program. These investors and friends supported the program from August 1, 2023, to July 31, 2024.

INVESTOR LIST

All Pets Veterinary Clinic
City of Macomb
Community News & Market
F&C Water Solutions/Copy Pack & Post
Fortress Bank
IPI Wealth Management
Kelso & Co
Land of Lincoln Credit Union
Macomb Park District
McDonough Power Cooperative
Midwest Express & Hay Grinding
Pella Corporation - Macomb
S & P Farms
State Farm Insurance - Tom Conklin
Toby & Marie Powell
Welch Ag Service
Compeer Financial
Century 21 - Amber Patrick
Edward Jones - Seth Minter
Farmers and Merchants State Bank of Bushnell
Garry & Margie Johnson
McDonough County Farm Bureau/West Central FS
MidAmerica National Bank
MTC Communications
Raritan State Bank
Ruebush/Lambert Farms
Spangler Farms
West State Title Company d/b/a Terrill Title Co.
Tim & Claire O'Hern
United Community Bank
Unland Insurance
Western Illinois University
City of Bushnell
Clock Tower Community Bank
Ed & Judy McMillan
First Bankers Trust
Hoyle Law Firm
Macomb Audiology & Marine Bank
Hearing Aid Center
McDonough District Hospital
Midwest Control Products/Steinjager
Richard & Kay Derry
Runser Lawn & Construction
State Farm Insurance - Alan Thompson
W.A.C Farms
Wurish, LLC

Sponsors & Student Support

Kurt Kelso

Make Fit Happen

Copper Seven Boutique

Community News & Market

Thank you to our investors, sponsors, and supporters!



BOARD MEMBERS



RACHEL LENZ
Macomb Park District
Chairman



KETRA ROSELIEB
Western Illinois
University
Vice-Chairman



KIM PIERCE
MAEDCO
Treasurer



HOLLY SPANGLER
Prairie Farmer
Secretary



JERRY BUTCHER
Bushnell-Prairie City
High School



KRISTEN CONRAD
Make Fit Happen



JIMMY HEUER
West Prairie
HIgh School



MICHELLE HOWE
Western Illinois
University



SHAWNEE HUSTON
Macomb High School



MATT LAWVER
Edward Jones



LAURA LEEZER
Clock Tower
Community Bank



JOHN MEIXNER
Regional Office of
Education #26

The McDonough County CEO Board is comprised of business professionals and business owners throughout McDonough County. The Board meets monthly to ensure the CEO program is accomplishing its mission of "developing life-long learners."

MCDONOUGH COUNTY

creating entrepreneurial opportunities

MENTORS

A Mentor is a business owner, entrepreneur, or intraprenuer from the McDonough County CEO business community. A mentor is someone willing to share their time and expertise with a CEO student.





DANIELLE BICE
THE COW PATTY

KRISTEN CONRAD
MAKE FIT HAPPEN

SUSAN CREASEY
WESTERN ILLINOIS UNIVERSITY

JASON DAVIS
THE CROSSING

BRAD HUNT
HUNT FARMS

ROBERT JOHNSON
BRIDGEWAY

RACHEL KERNS
MCDONOUGH TELEPHONE COOPERATIVE

JULIE-ANN PICKETT
IPI WEALTH MANAGEMENT

TIM RICE
TJR DESIGNS

BLAKE SEVERS
MACOMB PARK DISTRICT

MEGAN WINTERS
WESTERN ILLINOIS NATURAL MEDICINE

STEPHANIE ZIMMERMAN
STEPH ZIMMERMAN PHOTOGRAPHY

Thank you to our CEO mentors for guiding, encouraging, and challenging us to reach our goals!





BUSINESS VISITS

An important piece of the CEO experience is visiting local businesses. People drive by these locations daily without recognizing their contribution to economic development of the area. The group walks away with a changed mindset, never viewing the business the same way again.

Make Fit Happen | McDonough Telephone Cooperative

All Pets Veterinary Clinic | Macomb Dry Cleaners | Engraving by Lin

Midwest Express & Hay Grinding | Spangler Farms

Macomb Area Economic Development Corporation

Rosebud's Tees & The Small Towner Event Venue

Dodsworth-Piper-Wallen Funeral Home | University Union

McDonough District Hospital | Nelson's Clothing

Sports Corner @ 124 and Park Place | City of Macomb | Crafty Coop

TJR Designs | Western Illinois Natural Medicine

Clock Tower Community Bank | Community News Brief & Market

Dough Delights | Steph Zimmerman Photography

Sullivan Taylor Coffee House | Cole Street Coffee House

MidState Graphics | M & B Furniture | Schuld/Bushnell | Tellers

Farmers & Merchants State Bank of Bushnell | JBee Designs

Royal Printing (Macomb) | Bushnell Market | WGEM Quincy

Q-Town Kicks | Platt Daddy BBQ | Quincy Axe Company

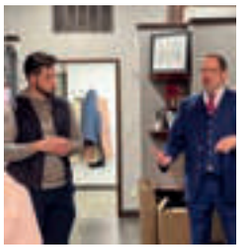
Royal Printing (Quincy) | McDonough Power Company

The Cow Patty | Macomb Park District | Pella Corporation

BUSINESS VISITS







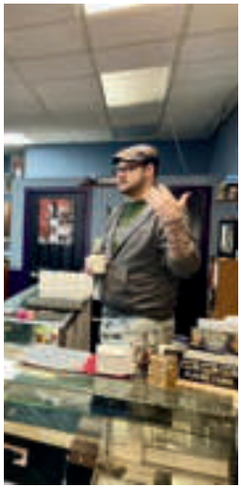













SPEAKERS

CEO participants have a unique experience with guest speakers serving as instructors for the program. Community Leaders present their life stories, entrepreneurial journeys and share lessons on a Speakers variety of business topics

Dr. Megan Owens - Teambuilding | Rachel Lenz - Professionalism 101

Dr. Jeremy Robinett - Etiquette, Behaviors, and Relationships

Bruce Western - Personal Responsibility, Follow Through, Time Management & Confidentiality

Mark Rauschert - An Intro to Entrepreneurship

Michelle Howe - Email Communication Workshop | Will Urish - Cold Calling

Don O'Brien - Better Business Bureau

Mandi McRaven - Professionalism in Today's World

Ann Friederichs & Carrie Pestle-Kessler - Intro to Small Business

Sarah Grant - SWOT Analysis | Rachel Lenz & Carissa Kinman - Mindfulness & Reflection

Rachel Kerns - Strategic Marketing | Carissa Kinman - Professional Evolution

Kevin Miller - Fearless Founders | Jessica Lambert - Branding Your Business

Amanda Owen - Fearless Founders | Cathy Onion; Tim Rice - WIU CEO Leadership Summit

Ryan Hunt - Top 5 Legal Issues Facing Entrepreneurs

Kim Pierce - Overview of MAEDCO | Jenna Spangler - Alumnus Q & A

Savannah Ballard - Downtown Development & Marketing for Macomb

Jamie Cumbie - Business Plan Primer | Clare Thompson - Value of Social Capital

Julie-Anne Pickett - Wealth Management | John Meixner - A Career in Education

Tom Conklin - Personal & Business Insurance | Lauren Merritt - Chamber of Commerce

Cheryl Westen - Business Accounting

Rep. Norine Hammond - Government Impact on Business Owners

Doug Villhard - How to Craft a 30-second Pitch

Anne Beiler - Fearless Founders | Kim Pierce - Business Franchising

Anne Ingersoll - From Passion to Personal Business

Michelle Howe - Resume Writing & LinkedIn | Justin Hood - An Unconventional Path

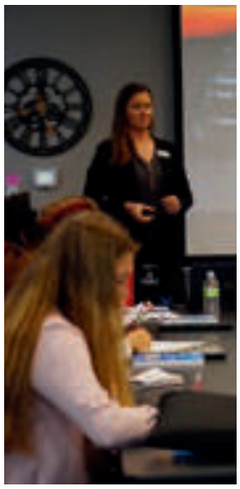
Steph Zimmerman - Branding/Photo Workshop

Preston Gray - Who Wants To Be A Millionaire

Stacey Macchi - LinkedIn Workshop | Curtis Render - NextEra Energy

Dan Teefey - Leadership, Impact, and Developing Your Passions

SPEAKERS

WHO WANTS TO BE A
MILLIONAIR
WHO WANTS TO BE A
PRESENTED BY:
PRESTON GRAY

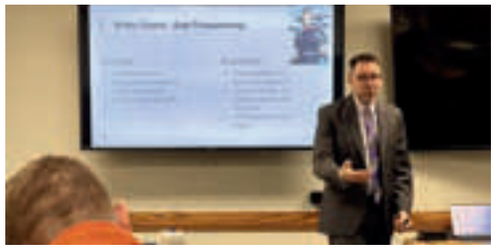

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Basics:




THROUGH THE DECADES TRIVIA NIGHT

On December 9, the team successfully executed their class business - Trivia Through the Decades - at Park Place in Macomb. With over 150 people in attendance, it was a wildly successful event!









Special Thanks

to our Class Business sponsors!

Cash Prize Sponsor:
English Towing

Round Sponsors:
Car Care Center, Inc.
Fritschle Farms - Genie N David Fritschle
Hunt Farm
iDoc Macomb
Ladner and Jain Orthodontics, LLP
Make Fit Happen
NTN-Bower Macomb
Radius Ag (McEwen Family Farm)
Steph Zimmerman Photography

Supporting Sponsors:
Boden Amusements
The Flower Junction 309-772-3915
Graham Medical Group of Macomb
Hoodies Goodies (Justin & Jennifer Hood)
Salon Thairapy
TJRDesigns

In-Kind Sponsors:
Refreshment Services Pepsi
1050 Bakehouse
King Family Chiropractic
Nostalgia Decor + Gifts
The Scrapbook Nook
Sweet N' Sassy Creations
Western Illinois University Theatre and Dance

TRADE SHOW

To cement their hands-on lessons in entrepreneurship, each CEO student learned how to start their own business. They developed a business concept, met with bankers, worked with their mentors and participated in several other learning events as they developed their business. Finally, they launched their businesses on May 7 at the annual McDonough County CEO Trade Show.





The young entrepreneurs displayed their products/services, interacted with potential customers, and offered up their 30-second pitches on repeat. The trade show provides students the opportunity to put acquired skills into action as they introduce their business to the community. Board members, investors, educators, community leaders, alumni and families were impressed with the students' creative businesses and their ability to plan and present their work professionally.













MEET THE CLASS OF 2025

We're excited to introduce the official McDonough County CEO Class of 2025! We visited each of the students at their schools for an official signing day. Thanks to Macomb 185 Schools, West Prairie High School, ROYALS, and Trinity Academy for partnering with us for another year!

Lillie Lowe - Macomb
Noah Hundley - Macomb
Jun Yoshinmura - Macomb
Cooper Hobson - Macomb
Aimee Howerter - Trinity

Blain Eddington - Macomb
Jonathan Castro - Macomb
Dawson Raleigh - West Prairie
Elijah Cox - ROYALS

Signing Day









ALUMNI SPOTLIGHT



Asia Pettigrew, Class of 2020

Asia joined CEO during her senior year of high school, the inaugural year for the McDonough County CEO program. Her personal boutique business was cut short due to the pandemic, although she learned in CEO that if you're passionate enough about something you can make it happen! Since CEO Asia moved to Texas. She is currently exploring all life's opportunities and seeing what there is to offer. She most recently became a flight attendant for American Airlines. Asia states "the lessons you learn in CEO will be useful throughout many aspects of your life!"

Aaron Taflinger, Class of 2022



Aaron applied to the CEO program with the intent to develop professional skills and learn basic principles of being a successful adult. During his time in the program, he grew and improved in time management, communication, leadership, and relational skills. Since finishing the program, he has graduated high school and completed his freshman year at Greenville University. He has a full tuition scholarship thanks to some coaching from his CEO mentor, Ketra Roselieb. He states, "I owe much of my personal and professional development to the CEO program and the many business owners who invested in my class's experience!"



Jenna Spangler, Class of 2020

Jenna, the owner of Jenna Lou's Homemade Ice Cream, joined the McDonough County CEO Program in the 2019-20 school year. Through CEO, she learned the value and art of connecting with others and grew in appreciation for small-town businesses. Her business has allowed her to meet new people in the area, create unique ice cream flavors, and be involved in the community. Jenna is entering her senior year at the University of Illinois at Urbana-Champaign majoring in Food Science and Human Nutrition and minoring in Business. CEO has been invaluable to Jenna in high school, college, and beyond!

Gracie Murphy, Class of 2021

CEO taught Gracie that in order to be successful in life you have to have passion, good work ethic, grit, and humility. Since graduating from CEO, Gracie served an agricultural youth organization called The National FFA Organization both at the state and national level. Through these positions, she took two gap years from school to travel across the nation and meet people from different backgrounds. She just finished her first year at Southern Illinois University double majoring in Agriculture Communications and Agribusiness Economics. She is currently interning with John Deere this summer in their Training department. CEO taught her many personal and professional skills she continues to use to this day.



mcdonoughcountyceo.com

DISCOVER HOW TO TRANSFORM OUR COMMUNITY THROUGH CEO.

The CEO (Creating Entrepreneurial Opportunities) Program gives young people hands on business experience and transforms them into entrepreneurial thinkers who are invested in our community.



ABOUT THE

CEO PROGRAM

CEO (Creating Entrepreneurial Opportunities) is unlike any other class. It is a program for high school juniors and seniors that teaches them about business. But even more, it teaches them about life.

Students think that opportunity exists everywhere but in their hometowns. The CEO Program shows them that there are thriving businesses, opportunities for growth, and people who want to support them right here in their community - all they have to do is look.

We know that where our young people have a good network, they have opportunities.

70%

Of all CEO students said they could see themselves returning to their community in the future.

CEO IMMERSES STUDENTS IN THE COMMUNITY.

CEO is never held in a classroom. Instead, students visit area businesses and hear from guest speakers from their community.

CEO INSTILLS AN ENTREPRENEURIAL MINDSET.

Each student is guided through the creation of two real businesses. Every CEO participant leaves the class with an operating business.

CEO INSPIRES THE NEXT GENERATION

It challenges young people to own their work, innovate creative solutions, and consider the possibilities available to them.

Midland Institute for Entrepreneurship is the provider of CEO® and your community's partner.

DISCOVER HOW TO GET INVOLVED WITH CEO.



GUEST SPEAKER

Come join class as a guest speaker, this is such a critical part of CEO. We love for speakers to tell us stories about how their business started, personal philosophies about work and success, life topics or specific business topics. Guest speakers are really the true teachers in CEO.

BUSINESS VISIT

Students look forward to visiting the many different businesses that create our community. Consider inviting the class to tour and learn more about your business. Contact facilitator@mcdonoughcountyceo.com to learn more.

MENTOR

Become a mentor if you are ready to experience CEO right along with the students. Being a mentor is a rewarding way to get invloved.

INVESTOR

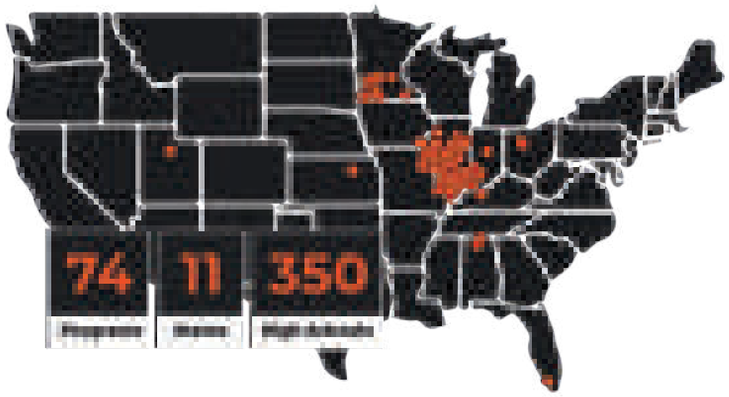
CEO is free for students and schools. The program relies on local investors to support this transformative learning experience. By helping us connect our young people with local businesses and area leaders, you can make a direct impact on the workforce and leaders of tomorrow.

BOARD MEMBER

Becoming a board member for CEO offers a rewarding opportunity to shape the future of aspiring entrepreneurs. Serving on the board allows you to contribute to the growth of the next generation of innovators and make a lasting impact on our community.

WE NEED COMMUNITY-MINDED INDIVIDUALS LIKE YOU.

CEO is free for students and schools. The program relies on local investors to support this transformative learning experience.



INVEST IN TOMORROW, TODAY.

By helping us connect our young people with local businesses and area leaders, you are making a direct impact on the workforce and leaders of tomorrow.

AS AN INVESTOR, YOU RECEIVE:

- Name/Logo Recognition on CEO Website
- Social Media Acknowledgement
- Preferential Rights to host/visit the class

"The CEO experience has been life changing for me. I learned a lot of skills I wouldn't have been able to gather otherwise and I feel more prepared for my future. CEO opened up more doors for me than any other opportunity ever has."

"CEO is so much more than how to run a business. It is teaching students the life skills and all of the things that go into being successful in any career path you choose. It exposes all of our students to what endless opportunities are right here in our backyard."

"In 20+ years in economic development, the chamber of commerce and the economic development corporation, CEO has been the most beneficial most gratifying program I have been involved with. "

Contact us www.mcdonoughcountyceo.com/Investors

Board Chair, Rachel Lenz
r.lenz@macombparks.com

MCDONOUGH COUNTY

PLEDGE CARD

Our program is funded solely by our investors and we would greatly appreciate your contribution. To support the McDonough County CEO Program, please use the form below.

◯ **I want to be a new investor for the 2024-2026 McDonough County CEO Program:**
$3,000 total - Paid $1,000/year over a 3-year period (invoiced annually in January)

◯ **I want to re-invest for the 2024-2026 McDonough County CEO Program:**
An additional $3,000 total - Paid $1,000/year over a 3-year period (invoiced annually in January)

◯ Here is my gift in support of the McDonough County CEO Program: $_____

◯ I would like to:
_____ Be a Mentor
_____ Host the Class at my Business
_____ Be a Guest Speaker
_____ Give a Business Tour

_____
Name

_____
Phone Email

_____
Company

_____
Address City State Zip

_____
Signature Date

Please return and make checks payable to:

McDonough County CEO • c/o MAEDCO • 1406 East Carroll Street • Macomb, IL 61455

MAEDCO is the fiscal agent for the McDonough County CEO Program. All contributions are tax deductible under its 501(c)(3) status.

MCDONOUGH COUNTY

creating entrepreneurial opportunities

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